

**Swim and Dive Parent Kickoff Meeting**

**September 22, 2022 6:30pm**

**<https://www.brookwoodswimdive.org/>**

# Agenda

- Board Members Intro – Will
- Annual Budget Vote – Trey
- General season info – Coach Willie
- Meet Operations and Volunteers – Crystal F
- Committee Coordinators and Volunteers - Will
- Team Social Info – Aubrey
- Sponsorships – Shelley
- Vendor Gear – Andrea
- Spirit Wear - Jennifer
- Athlete Registration – Will
- Key Contact Info and Dates – Will
- Questions/Closing

# Brookwood Booster Club Board - Will

- President – Will Heffner
- Co-Vice Presidents
  - Crystal Furman – Meet Manager
  - Tracy Pelinsky – Gwinnett County Booster Club Team Representative
- Treasurer – Trey Johnson
- Secretary/Communications/Website – Crystal Silvers / Tony Scalzi
- All contact info is on the Team Website under “Booster Club”

# Booster Club 2022-2023 Budget - Trey

	2022-23 Budget	2021-22 Actual	Difference	Notes
<b>Income</b>				
County Booster Club	\$10,925	\$11,400	(\$475)	\$115 per athlete paid to GCS&D (assumes 95 athletes)
BHS Booster Club	\$23,109	\$17,200	\$5,909	Fees used to pay for team expenses below
Team Gear/Apparel	\$1,800	\$1,874	(\$74)	Net income generate from Athlete and Parent Gear/Apparel sales
Concessions	\$750	\$1,119	(\$369)	Net income generated from concessions from 3 home meets
Sponsorships	\$3,000	\$3,393	(\$393)	Income generated from sponsorships
Misc.	\$100	\$0	\$100	
<b>Total Income</b>	<b>\$39,684</b>	<b>\$34,986</b>	<b>\$4,698</b>	
<b>Expenses</b>				
County Booster Club	\$10,925	\$10,825	\$100	Cost to county for facilities, meet fees and other costs
General Team Expenses	\$12,510	\$10,987	\$1,524	Coaches costs, credit card fees, meet fees and other team costs
Team Gear/Apparel	\$6,643	\$5,971	\$672	Athlete apparel
Social Activites	\$2,635	\$1,194	\$1,441	Pasta dinners, team social activities, Holiday party
County Meet	\$1,383	\$1,222	\$160	Food and gifts for athletes
State Meet	\$988	\$1,483	(\$495)	Food and gifts for athletes
Banquet	\$4,600	\$5,706	(\$1,106)	End of season celebration
<b>Total Expenses</b>	<b>\$39,684</b>	<b>\$37,388</b>	<b>\$2,296</b>	
<b>Net Income/(Loss)</b>	<b>\$0</b>	<b>(\$2,402)</b>	<b>\$2,402</b>	

Motion for approval

# Season Update from Coach Willie

- Introduction of coaches
- General season information
- Practice Schedule
- Dryland
- Meet Schedule – Posted on website under “Schedule”
- RankOne completed (with physicals) required in order to participate for dryland (Now) or before first in the water practice (Mon Oct 10<sup>th</sup>)
- Coach Communications to Athletes via Remind

# Meet Operations and Volunteers – Crystal F

- Volunteers are key to season success
  - Meet Management
    - Set Up and Tear Down (Home meets only, training required)
    - Console & Scoring and Computer Operator (Home meets only, training required)
    - Times verification (Away meets only)
    - Timers (All Meets)
    - Diving Computer (Away Meets)/Diving Scoring (Home Meets)
    - Jobs will be posted for signup by Monday October 3rd
  - Scoring Setup and Tear Down Volunteer Training Dates – 8:30-12pm
    - Mountain Park – Sat Oct 15<sup>th</sup>
    - West Gwinnett – Sat Oct 22<sup>nd</sup>
  - Diving Parent Training and Info Session
    - Berkmar High School – Sat Oct 22<sup>nd</sup> 1PM

Will need more Set up and Tear down volunteers

# Committee Coordinators and Volunteers - Will

- Committee Coordinators
  - Vendor Swim Team Gear – Andrea Diehl/**OPEN**
  - Spirit Wear – Jennifer Wright/**OPEN**
  - Photography – Dave Skillen
  - Console & Scoring - Scott Inlow/Rick Patterson/**OPEN**
  - Computer - Andrea Diehl/Cheryl Miller/Jody Campbell
  - Meet Volunteers – Katie Curtis/Tyler Patterson/**OPEN**
  - Diving Liaison – Dawn Brothers
  - Social Activities – Aubrey Robinson
  - Sponsorships – Shelley Heffner/**OPEN**
  - Concessions – Brenda Moore
  - All contact information posted on website under “Booster Club”

If interested in volunteering please contact coordinators directly or any Board Member

# Team Socials and Sponsors - Aubrey/Shelley

- Team Socials
  - After meet socials
  - During season activities arranged by team captains and coaches
  - Team building activities
  - Spaghetti dinners
- Sponsorships
  - Many great team sponsors, but we need more
  - Sponsor levels will be on team website under “Sponsors”
  - Forms will be emailed for new sponsors – contact Shelley to coordinate
  - Existing sponsors will be managed by Shelley



# Vendor Gear Update - Andrea

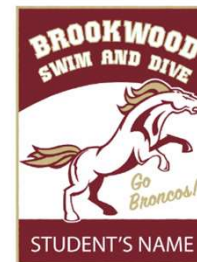
- Link to purchase items on team website currently open and will close on October 5th
- Swimsuits/Swim Bags/Personalized Caps
- Team Swimsuit – New Suit for this year
- Reddiset – Team Vendor
  - Suit try on (If needed) at Swim Atlanta @ Sugarloaf Location
  - 4850 Sugarloaf Parkway 30044



**Deadline to order suits, caps, bags October 5th**

# Spirit Wear- Jennifer

- Store will accessible via the team website
- Store is open now through October 7th
- Items include pullover hooded jacket, warm up jacket, t-shirts, car magnets, yard signs and more
- Towels can be purchased with swimmer's name and graduation year



**Deadline to order Spirit Wear October 7th**

# Athlete Registration - Will

- Go to website to Register – under “Home” top right corner
- Fees \$360
  - \$115/Athlete – Gwinnett County Booster
  - \$245/Athlete – Brookwood Booster
  - \$25 discount for additional swimmers
  - Sep 28<sup>th</sup> Last day for refund of fees (no refund for swimsuit or other items purchased)
  - Oct 19<sup>th</sup> Last day for partial refund
- Included with Registration Fees
  - Banquet fee for athlete
  - T-Shirt
  - Hoodie
  - Swim Cap (not personalized)
- Additional items not included in fees
  - Swimsuit, Swim Bag, Towel & Other Items



# Key Info and Key Dates - Will

- Brookwood Swim and Dive Website
  - <https://www.brookwoodswimdive.org/>
- Gwinnett County Swim and Dive
  - <https://sites.google.com/site/swimdivegwinnett/home>
- Remind for Athletes
- Key Dates
  - NOW – Dryland has started
  - September 28<sup>th</sup> – Registration will close and last day for full refund
  - October 5<sup>th</sup> – Deadline to order team gear
  - October 7<sup>th</sup> – Deadline to order Spirit Wear
  - October 10<sup>th</sup> – First Day of in water practice
  - October 15<sup>th</sup> & 22<sup>nd</sup> – Training for meet support roles (Console, Computer, Setup/Teardown) 8:30-12noon
  - October 19<sup>th</sup> – Last day to receive team fees refund
  - October 22<sup>nd</sup> – Diving Parent Info and Training @ Berkmar High School
  - October 29<sup>th</sup> – First swim meet

# Questions?