

Four Seasons Swim Club – The Tidal Waves

Hello Future Sponsor!

We are actively seeking sponsors for our 2019 swim season from local area businesses. Sponsorship allows us to foster team building activities, both at meets and within the Herndon community, so that kids are engaged throughout the summer in wholesome activities.

Your support goes to:

Coaches

Website

Ribbons

Referee Clinics

Stopwatches

League Fees

Team Banquet

Starter Systems

and more...

Our goal is to get <u>your business</u> known to the Community!



We are:

- 100 swimmers strong
- All skill levels, age 5-18 yrs
- 100% volunteer-managed
- Teaching community, teamwork, sportsmanship and <u>fun</u> through competitive swimming



Contact: Lisa Ann Kauffman lisakauffman@gmail.com 703.483.5917

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https://fourseasons.swimtopia.com/



Four Seasons Swim Club - The Tidal Waves

For Your Support of \$1000 (Platinum):

- Exclusive sponsorship guarantee. Will not accept sponsors of a competing business.
- ✓ Your logo on our website
- ✓ Your logo on team t-shirts distributed to all swimmers and worn year-round.
- ✓ You provide a banner, we put it up seen by "thousands" and stays up all summer (Memorial Day through Labor Day)
- ✓ Framed photo of the team to post/show at your place of business.

For Your Support of \$500 (Gold):

- ✓ Your logo on our website
- ✓ Your logo on team t-shirts distributed to all swimmers and worn year-round.
- ✓ You provide a banner, we put it up seen by "thousands" and stays up all summer (Memorial Day through Labor Day)
- ✓ Framed photo of the team to post/show at your place of business.

For Your Support of \$300 (Silver):

- ✓ Your logo on our website
- ✓ You provide a banner, we put it up seen by "thousands" and stays up all summer (Memorial Day through Labor Day)
- ✓ You get a photo of the team to post/show at your place of business.

How We Use Your Banner to Advertise Your Brand!

Our team hosts the Herndon Swim League Champs and All Stars Meet - biggest event of the season includes all Herndon League teams (1,500+ people attend)

Anticipate about 100 swimmers from 60 families on our team, another 100 families swim at our pool (non-swim team but see your banner)

7 home meets (150+ people attend)

Additional swim event activities - car wash, teen night, pizza social, ice cream night, end of season celebration

Pool holds other non-swim team events – birthday parties, National Night Out