



CROSS CREEK KRAKENS SWIM TEAM

Celebrating 7 years of Success!!!

The Cross Creek Krakens swim team is part of the West Houston Aquatics League with 34 teams and over 4000 swimmers. The upcoming 2020 season will mark the 7th anniversary of the Krakens team. We have delivered on our goals to create a fantastic team, promote youth fitness, team spirit and a sense of community pride. This year, we plan to celebrate 7 years of success. We hope to have your sponsorship support to make this 7th year another rewarding year for our youth.

Sponsorships are a great way to enhance company name recognition through exposure to sizeable demographic in the West Houston/Katy area while at the same time, supporting youth development activities in our local community.

Platinum Sponsorship - \$2,000 and Over

- Static corporate logo on www.crosscreekkrakens.swimtopia.com homepage with link to your corporate website homepage.
- Corporate logo* on vinyl team banner to be displayed at:
 - CCKST hosted 2020 swim meets.
 - Other CCKST hosted events, such as membership drives and team recognition banquets.
- Personalized banner displayed at home swim meets
- Opportunity to distribute marketing materials, coupons, or other items displaying your company's logo at the CCKST hosted 2020 swim meets.
- Recognition plaque with team picture for display at your business.
- Invitation to attend meets, recognition banquets, and other special membership events.

Diamond Sponsorship - \$1,000

- Static corporate logo on www.crosscreekkrakens.swimtopia.com homepage with link to your corporate website homepage.
- Corporate logo* on vinyl team banner to be displayed at:
 - CCKST hosted 2020 swim meets.
 - Other CCKST hosted events, such as membership drives and team recognition banquets.
- Personalized banner displayed at home swim meets
- Opportunity to distribute marketing materials, coupons, or other items displaying your company's logo at the CCKST hosted 2020 swim meets.

- Recognition plaque with team picture for display at your business.
- Invitation to attend meets, recognition banquets, and other special membership events.

Gold Sponsorship - \$500

- Corporate logo on www.crosscreekkrakens.swimtopia.com website.
- Corporate logo* on vinyl team banner to be displayed at CCKST hosted 2020 swim meets.
- Personalized banner displayed at home swim meets
- Recognition plaque with team picture for display at your business.

Silver Sponsorship - \$250

- Corporate logo* on vinyl meet banner to be displayed at CCKST hosted 2020 swim meets.
- Recognition plaque with team picture for display at your business.

Bronze Sponsorship - \$100

- Corporate logo* on vinyl meet banner to be displayed at CCKST hosted 2020 swim meets.

** Sponsoring company responsible for providing high resolution image of company logo/name for banner printing. If this is not provided, a plain text version of sponsoring company name will be selected by CCKST for printing on meet banner*

In-Kind Sponsorship

In-Kind sponsorships in excess of \$250 of goods and/or services that would be incurred as operating expenses in the normal course of business by the CCKST Swim Team will be considered on an individual basis. Benefits for in-kind sponsorships will be determined by the CCKST Directors, with benefits not to exceed those outlined above for cash sponsors.

Family and Friends Sponsorship/Fundraiser

The sponsorships listed above appeal primarily to corporations because of the marketing benefits offered. However "Family and Friends" sponsorships are available for parents, grandparents, and friends who wish to support their swimmers on a fundraising basis. Pricing is as follows for 2020 CCKST hosted swim meets: \$50 to appear on the team banner.