



CROSS CREEK KRAKENS SWIM TEAM

Celebrating 8 years of Success!!!

The Cross Creek Krakens swim team (CCKST) is part of the West Houston Aquatics League with 34 teams and over 4000 swimmers. The upcoming 2021 season will mark the 8th anniversary of the Krakens team. We have delivered on our goals to create a fantastic team, promote youth fitness, team spirit and a sense of community pride. We hope to have your sponsorship support to make this 8th year another rewarding year for our youth.

Sponsorships are a great way to enhance company name recognition through exposure to sizeable demographic in the West Houston/Katy area while at the same time, supporting youth development activities in our local community.

Platinum Sponsorship - \$2,000 and Over

- Your company will receive Industry Exclusivity at the platinum level.
- Your logo will appear on a CCKST swag item. (Note: Corporate Exclusivity on a swag item requires an additional sponsorship of \$500 over the level requirement of \$2,000. If the cost of the merchandise is in excess of \$2,500, then the sponsor agrees to submit the difference to CCKST. CCKST will supply proof of final cost to sponsor).
- Exclusivity placement of your static Corporate logo on www.crosscreekkrakens.swimtopia.com homepage with link to your corporate website homepage.
- Exclusivity placement of your Corporate logo* on vinyl sponsor banner to be displayed at:
 - All CCKST hosted 2021 swim meets.
 - Other CCKST hosted events, such as membership drives and team recognition banquets.
- Personalized banner displayed at CCKST 2021 home swim meets
- Ability to include marketing materials in our swag bag (distributed to each swimmer at the beginning of the season).
- Opportunity to distribute marketing materials, coupons, or other items displaying your company's logo at ALL CCKST hosted 2021 swim meets.
- Weekly shout out on social media throughout the swim team season and at all home swim meets.
- Recognition plaque with team picture for display at your business.
- Invitation to attend meets, recognition banquets, and other special membership events.

Diamond Sponsorship - \$1,000

- Static corporate logo on www.crosscreekkrakens.swimtopia.com homepage with link to your corporate website homepage.
- Corporate logo* on vinyl team banner to be displayed at:
 - CCKST hosted 2021 swim meets.
 - Other CCKST hosted events, such as membership drives and team recognition banquets.
- Personalized banner displayed at CCKST 2021 home swim meets
- Opportunity to distribute marketing materials, coupons, or other items displaying your company's logo at one CCKST hosted 2021 swim meet.
- Shout outs on social media.
- Recognition plaque with team picture for display at your business.
- Invitation to attend one CCKST hosted swim meet, recognition banquets, or other special membership events.

Gold Sponsorship - \$500

- Corporate logo on www.crosscreekkrakens.swimtopia.com website.
- Corporate logo* on vinyl team banner to be displayed at CCKST hosted 2021 swim meets.
- Personalized banner displayed at CCKST 2021 home swim meets.
- Recognition plaque with team picture for display at your business.

Silver Sponsorship - \$250

- Corporate logo* on vinyl meet banner to be displayed at CCKST hosted 2021 swim meets.
- Recognition plaque with team picture for display at your business.

Bronze Sponsorship - \$100

- Corporate logo* on vinyl meet banner to be displayed at CCKST hosted 2021 swim meets.

** Sponsoring company responsible for providing high resolution image of company logo/name for banner printing. If this is not provided, a plain text version of sponsoring company name will be selected by CCKST for printing on meet banner*



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In-Kind Sponsorship

In-Kind sponsorships in excess of \$250 of goods and/or services that would be incurred as operating expenses in the normal course of business by the CCKST Swim Team will be considered on an individual basis. Benefits for in-kind sponsorships will be determined by the CCKST Directors, with benefits not to exceed those outlined above for cash sponsors.

Family and Friends Sponsorship/Fundraiser

The sponsorships listed above appeal primarily to corporations because of the marketing benefits offered. However, "Family and Friends" sponsorships are available for parents, grandparents, and friends who wish to support their swimmers on a fundraising basis. Pricing is as follows for 2021 CCKST hosted swim meets: \$50 to appear on the team banner.



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Acknowledgement of Sponsorship

Cross Creek Krakens Swim Team (CCKST)
6445 FM 1463, Ste 160 #152
Katy, TX 77494

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Business email: _____

Sponsorship Level:

Please select your level of Sponsorship below with an "X" mark in the appropriate Box

☐Platinum ☐Diamond ☐Gold ☐Silver ☐Bronze ☐In-Kind

☐Family and Friends Sponsorship/Fundraiser

Please refer to the CCKST Sponsorship guide for details of each Sponsorship Level. The guide can be found on the CCKST website at www.crosscreekkrakens.swimtopia.com or a CCKST Board Member can provide a hard copy upon request.

Value of Item: _____

Sponsor Signature: _____ Date: _____

CCKST Representative: _____

CCKST Phone Number: _____

Cross Creek Krakens Swim Team is a (501)(c)(3) non-profit organization. Your contribution is tax deductible in accordance with the Internal Revenue Code.

Thank You for Your Sponsorship!