



The West Houston Aquatic League, also known as WHALe, is currently looking for sponsors for our 2019 swim season. We are a Texas 501(c)3 non-profit organization and are asking for support from community minded businesses, such as yours. WHALe is the largest sporting league in the West Houston area and growing rapidly, we hope you will take advantage of the tax-deductible advertising value this league can provide for your business!

The WHALe league is comprised of 34 neighborhood swim teams with over 5000 swimmers that are supported by their parents, family, friends and neighbors. Each team strives to instill the joy of swimming and competition in children ranging from age 4 to 18. The skill level ranges from swimmers who are just starting out, to swimmers who want to improve their strokes to teens who are gaining important volunteer and leadership experiences. All of which provides positive peer groups and responsible youth for the West Houston community.

We are very grateful to all of our current and past sponsors. It would be impossible for us to offer this program without such generous support. We hope you will accept the opportunity to sponsor WHALe, and in return we will provide great advertising value as outlined in our sponsorship levels, as well as a receipt for your charitable contribution.

If you have any questions, please contact the WHALe board at [board@swimwhale.com](mailto:board@swimwhale.com)

Please help us have an incredibly successful swim season!!  
Sincerely,  
WHALE Board of Directors

*Sponsorship Contact Information:*  
Treasurer  
West Houston Aquatic League  
P.O. Box 333  
Katy, TX 77492  
[www.swimwhale.com](http://www.swimwhale.com)

**PLEASE NOTE: Contribution commitment for Corporate Sponsorships must be submitted by 6/1/2019 in order to have your Company Logo on the Team T-shirts. You may also pay online, please go to [www.swimwhale.com](http://www.swimwhale.com) and click on the Sponsorships link on the lower right side of the page.**

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***Please return this portion with your contribution***

ORGANIZATION/COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_

WEBSITE ADDRESS \_\_\_\_\_

PERSON TO CONTACT \_\_\_\_\_

AMOUNT ENCLOSED \_\_\_\_\_ CHECK # \_\_\_\_\_

**Please make checks payable to: West Houston Aquatic League  
Please email your logo for the website, t-shirts and heat sheets to: [board@swimwhale.com](mailto:board@swimwhale.com)**

## West Houston Aquatic League Sponsorship Program

WHAle appreciates your contribution of any amount. We will announce your company/organization sponsorship at the Meet of Champions swim meets and the All Stars swim meet. We have six levels of sponsorship:

### Platinum Level Sponsor\* \$5000 plus

- First Listing on WHALe website with logo link to your website
- Half Space Logo at the Top of the Meet of Champs T-Shirts
- Your advertising Email, Facebook or Text Blast once a month for a year (12 times) to every family in the league.
- Corporate banner allowed to be displayed and/or booth set up at Meet of Champions and All Stars

### Titanium Level Sponsor\* \$3500 - \$4999

- Listed after Platinum sponsors on WHALe website with logo link to your website
- 1/4 Space Logo at the Center of the Meet of Champs T-Shirts
- Your advertising Email, Facebook or Text Blast every other month for a year (6 times) to every family in the league.
- Corporate banner allowed to be displayed and/or booth set up at Meet of Champions and All Stars

### Gold Level Sponsor\* \$2000 - \$3499

- Listed after Titanium sponsors on WHALe website with logo link to your website
- 1/8 Space Logo at the Center of the Meet of Champs T-Shirts
- Your advertising Email, Facebook or Text Blast every quarter for a year (4 times) to every family in the league.
- Corporate banner allowed to be displayed and/or booth set up at Meet of Champions and All Stars

### Silver Level Sponsor\* \$750 - \$1999

- Listed after Gold sponsors on WHALe website with logo link to your website
- 1/16 Space Logo at the Lower Center of the Meet of Champs T-Shirts
- Your advertising Email, Facebook or Text Blast twice a year (2 times) to every family in the league.
- Corporate banner allowed to be displayed and/or booth set up at Meet of Champions and All Stars

### Bronze Level Sponsor\* \$500 - \$749

- Listed after Silver sponsors on WHALe website with logo link to your website
- Your company/organization name listed at the bottom of Meet of Champs T-Shirts
- Your advertising Email, Facebook or Text Blast once to every family in the league.
- Corporate banner allowed to be displayed at Meet of Champions and All Stars

### Friends of WHALe\* \$250 - \$499

- Listed after Bronze sponsors on WHALe website with logo link to your website

*\*Commitment to league through monetary contribution, gift cards, goods, or services.*

NOTE: Logos on t-shirts, team banner and heat sheets will print in black and white. Website listings will be listed in order of sponsor level and payment date

Sponsor Level	Sponsor Amount	League Website (link to your site)	Meet of Champs T-Shirt Placement	Email, Text or Facebook Blast to Every League Family	Banner Allowed	Booth Allowed
Platinum	\$5,000	Listed on page first with Logo	1/2 space Logo at the Top	Once a Month Year Round (12 Times)	X	X
Titanium	\$3,500	Listed after Platinum with Logo	1/3 space Logo in Center	Every other Month Year Round (6 Times)	X	X
Gold	\$2,000	Listed after Titanium with Logo	1/8 space Logo in Center	Once a Quarter (4 Times)	X	X
Silver	\$750	Listed after Gold with Logo	1/16 space Logo in Lower Center	2 Times a Year	X	X
Bronze	\$500	Listed after Silver with Logo	Name listing at the Bottom	Once a Year	X	
Friends of WHALe	\$250	Name Listing after Bronze				