



The West Houston Aquatic League, also known as WHALe, is currently looking for sponsors for our 2026 swim season. We are a Texas 501(c)(3) non-profit organization and are asking for support from community-minded businesses, such as yours. WHALe is the largest sporting league in West Houston and growing rapidly, we hope you will take advantage of the tax-deductible advertising value this league can provide for your business!

The WHALe league is composed of 31 neighborhood swim teams with over 4,800 swimmers that are supported by their parents, family, friends, and neighbors. Each team strives to instill the joy of swimming and competition in children ranging from age 4 to 18. The skill level ranges from swimmers who are just starting out, to swimmers who want to improve their strokes, to teens who are gaining important volunteer experiences. All of which provides positive peer groups and responsible youth for the West Houston community.

We are in need of more sponsors like yourself to help our organization not have to raise fees to our swimmers. In 2022, we were deficit over \$40,000 due to our insurance premiums almost tripling due to COVID, the number of Katy ISD pool rentals increasing to help pay for smaller neighborhoods that need bigger pools to host swim meets, and needing to purchase software to help run our AllStars Meet. Additionally, in 2023 our League took a loss when our storage unit was broken into and everything was stolen.

We are very grateful to all of our current and past sponsors. It would be impossible for us to offer this program without such generous support. We hope you will accept the opportunity to sponsor WHALe, and in return, we will provide great advertising value as outlined in our sponsorship levels, as well as a receipt for your charitable contribution.

If you have any questions, please contact Crista Kettler at [VPPR@swimwhale.com](mailto:VPPR@swimwhale.com).

Please help us have an incredibly successful 2026 swim season!!

Thank you for your time and consideration,

Crista Kettler  
VP Public Relations  
832-865-2885  
[VPPR@swimwhale.com](mailto:VPPR@swimwhale.com)

**Treasurer Contact Information:**

**Charlie Groover**

Treasurer

West Houston Aquatic League

P.O. Box 373

Katy, TX 77492

Treasurer@swimwhale.com

[www.swimwhale.com](http://www.swimwhale.com)

**TAX ID #: 26-0054494**

PLEASE NOTE: Contribution commitment for Corporate Sponsorships must be submitted by Friday, June 5, 2026 in order to have your Company Logo on the Team T-shirts.

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**\*\* Please return this portion with your contribution \*\***

Organization/ Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Website Address: \_\_\_\_\_

Person \_\_\_\_\_ to \_\_\_\_\_ Contact: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_ Check #: \_\_\_\_\_

**Please make checks payable to: West Houston Aquatic League  
Please email your logo for the website, t-shirts, and heat sheets to:**

**[VPPR@swimwhale.com](mailto:VPPR@swimwhale.com)**



## West Houston Aquatic League Sponsorship Program

# Welcome to WHALe

WHAle appreciates your contribution of any amount. We will announce your company/ organization sponsorship at the Meet of Champions swim meets and the AllStars swim meet. We have six levels of sponsorship:

### **Platinum Level Sponsor\* \$5000 plus**

- First listing on the WHALe website with logo link to your website
- Full page ad in the heat sheets at Meet of Champs and All Stars meets
- ½ space for logo at the top of the Meet of Champs T-Shirts
- Corporate banner displayed and/ or booth set up at Meet of Champions and All Stars meets

### **Titanium Level Sponsor\* \$3500 - \$4999**

- Listed after Platinum sponsors on WHALe website with logo link to your website
- ½ page ad in the heat sheets at Meet of Champs and All Star meets
- ¼ space for logo at the center of the Meet of Champs T-Shirts
- Corporate banner displayed and/ or booth set up at Meet of Champions and All Stars meets

### **Gold Level Sponsor\* \$2000 - \$3499**

- Listed after Titanium sponsors on WHALe website with logo link to your website
- ¼ page ad in the heat sheets at Meet of Champs and All Stars meets
- ⅛ space for your logo at the center of the Meet of Champs T-Shirts
- Corporate banner displayed and/ or booth set up at Meet of Champions and All Stars meets

**Silver Level Sponsor\* \$750 - \$1999**

- Listed after Gold sponsors on WHALe website with logo link to your website
- Business Card size Ad in Heat Sheets at Meet of Champs and All Stars
- 1/16 space for your logo at the lower center of the Meet of Champs T-Shirts
- Corporate banner allowed to be displayed at Meet of Champions and All Stars meets

**Bronze Level Sponsor\* \$500 - \$749**

- Listed after Silver sponsors on WHALe website with logo link to your website
- Business card size ad in heat sheets at Meet of Champs and All Stars meets
- Your company/ organization name listed at the bottom of Meet of Champs T-Shirts

**Friends of WHALe\* \$250 - \$499**

- Listed after Bronze sponsors on WHALe website with logo link to your website
- Name listing in heat sheets at Meet of Champs and All Stars meets

*\*Commitment to the league through monetary contribution, gift cards, goods, or services.*

NOTE: Logos on t-shirts, team banners, and heat sheets will print in black and white.  
Website listings will be listed in order of sponsor level and payment date.