



Dear Local Business Owner,

As we gear up for another exciting swim season, we invite you to join us as a 2025 FAST Sponsor! The Fairfield Area Swim Team (FAST) is a thriving, community-driven summer league program dedicated to fostering a love for swimming, teamwork, and sportsmanship. We are an entirely volunteer-run organization, and our success depends on the generous support of local businesses and community partners like you.

Sponsoring FAST is more than just a donation—it's an opportunity to connect with hundreds of local families, gain valuable visibility for your business, and support young athletes as they develop lifelong skills in and out of the pool. Sponsorships help fund essential team resources such as coaching, training equipment, and meet operations, ensuring a high-quality experience for all swimmers.

We offer several sponsorship levels, each designed to provide recognition and promotional opportunities throughout the season. Depending on your sponsorship level, benefits include:

- your company name or logo featured on the back of our team T-shirts (worn by swimmers, coaches, and families all summer long);
- your business promoted at home meets and team events over announcements and on our signage;
- dedicated social media promotion on our team's Facebook page; and
- exclusive invitations to team events, including our season-opening Swimathon and end-of-season Banquet, where you can meet FAST families and celebrate our swimmers' success.

A detailed sponsorship matrix is included for your review. If you're interested in additional engagement, we also offer a Small Business Vendor Option, allowing businesses to set up a pop-up shop at one of our meets.

We would love to partner with you to make the 2025 season the best one yet! Please reach out if you have any questions, and thank you for considering a sponsorship with FAST.

Best regards,


































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FAST Sponsorship Chair

FAST Dolphins Sponsorship 2025

| | Blue Ribbon Sponsors \$1,000+ | Red Ribbon Sponsors \$500 | White Ribbon Sponsors \$300 | Yellow Ribbon Sponsors \$200 | Green Ribbon Sponsors \$100 |
|--|--|---|---|---|---|
| Company Name/One-Color Logo on back of FAST Team T-shirt |  Medium Logo |  Small Logo OR Medium Name |  Medium Name |  Small Name |  Small Name |
| Company Name/One-Color Logo on Sponsors' Banner Displayed at Meets & Events |  Logo |  Logo |  Name |  Name | |
| Company Name/Full-Color Logo on Team Website (with link) |  Medium Logo |  Small Logo OR Medium Name |  Medium Name |  Small Name | |
| Promotion by Our Announcer At each home meet & other events |  Featured & Repeated |  Repeated |  Twice |  Once |  ONE meet or event of your choosing |
| Dedicated Facebook Posts Throughout practice & competition season |  Weekly |  Biweekly |  Monthly |  Monthly |  One-time |
| Invitation to Events (Swimathon, Banquet, etc.) Come personally meet our families and celebrate our swimmers' success and achievements! |  |  |  |  |  |
| Sponsor Plaque with Team Photo |  |  |  |  |  |