

BECOME A CORPORATE SPONSOR

Are you looking for an opportunity to get your company's name in front of a large East Tennessee crowd?



Greater Knoxville Area Interclub Swimming Association

2025 City Meet Championship July 10th - 12th
One of the largest summer club level swim meets in the country!

A three day youth swimming competition bringing 5,000+ parents, grandparents, friends, and competitors to the stands. The Greater Knoxville Area Interclub Swimming Association (GKAISA) is comprised of 30+ Knoxville area neighborhood swim clubs who compete during a 6-week season from May to July which culminates in the GKAISA City Meet, held each year at the University of Tennessee Allan Jones Aquatic Center. There is no more exciting swimming event in the area!

Gold Sponsor - \$8,000

- ****NEW* for 2025 - Event Live Streaming Sponsorship. The 2025 City Meet will be live streamed all three days of the competition. You will be afforded logo placement throughout the live streaming, placement on a sponsor appreciation slide as well as an advertisement slide to be posted during downtimes of the competition - estimated views over 6,000 with over 40,000 impressions***
- Large company logo displayed on the brand new high resolution scoreboard during all downtimes before, during and immediately following the event
- Logo prominently displayed on a "Welcome to City Meet" kiosk immediately visible inside the entrance doors
- An official "Thank you to our Gold Sponsors" announcement during each day of the meet
- Company logo prominently displayed on heat sheets available for sale to all attendees

Silver Sponsor - \$5,000

- ****NEW* for 2025 - Event Live Streaming Visibility. The 2025 City Meet will be live streamed all three days of the competition. You will be afforded logo placement before, during breaks and after the meet. You will also be included on a sponsor appreciation slide.***
- Large company banner (approximately 6' x 4') of your design hung from the bannister beneath the scoreboard prominently displaying your company logo
- Logo prominently displayed on a "Welcome to City Meet" kiosk immediately visible inside the entrance doors
- An official "Thank you to our Silver Sponsors" announcement during each day of the meet
- Company logo displayed in a scrolling format on the scoreboard before the meet

Bronze Sponsor - \$3,000

- Logo prominently displayed on a “Welcome to City Meet” kiosk immediately visible inside the entrance doors
- Inclusion in a thank you to our sponsors announcement during the meet each day
- Company banner (approximately 3' x 2') of your design hung from the bannister beneath the scoreboard
- Company logo displayed in a scrolling format on the scoreboard before the meet

Heat Winner Sponsor - \$2,000

- Logo prominently displayed on a “Welcome to City Meet” kiosk immediately visible inside the entrance doors
- Inclusion in a thank you to our sponsors announcement during the meet each day
- Company logo displayed in a scrolling format on the scoreboard before the meet

Hospitality Sponsor - \$1,000

- Company logo prominently displayed within the Hospitality Suite for all volunteers to see
- Inclusion in a thank you to our sponsors announcement during the meet each day

Clerk of Course Tent Sponsor - \$800 (2 Available)

- Company logo prominently displayed in clerk of course tents with full visibility for all attendees

Team Tent Sponsor - \$500

- Your sponsorship will help offset the cost of a team’s tent to be chosen by the GKISA Board based upon need. You will be recognized with your company logo displayed on signage on that tent and thanked in the heat sheets sold to all attendees

Heat Sheet Ad - Full Page \$250 and Half Page \$150

- Place a half page or a full page ad with your company logo in the heat sheets sold to all attendees



The deadline to submit your application for sponsorship is July 2nd, 2025. This will allow sufficient time to prepare all of the necessary banners and ads in our heat sheets. Email nicholashall55@gmail.com with any questions.