



South Briar Swim Team Sponsorship

Dear Community Friend & Partner -

Serving community families since the mid-1970s, the South Briar Barracudas swim team is actively looking for sponsor support from local community businesses and organizations.

The swim team is open to swimmers aged 4-18 in the **South Briar, Ashford Village, Shadowbriar, Ashford Hollow, Ashford West, and Reflections** subdivisions. In addition we welcome swimmers from the "open territory" areas west of Dairy Ashford, south of Westheimer, east of Wilcrest and north of Buffalo Bayou.

One of 4 teams in the Briar Forest Swim League, our collective registrations total an average of 550+ swimmers from approximately 400+ families located in and around the Westchase and Energy Corridor neighborhoods.

South Briar team sponsors receive prominent recognition and awareness into our team and the entire league community during the season and beyond, through poolside banner placements, logos featured on the team t-shirts, and highlights and callouts in all team communications and social platforms.

Additionally, as the South Briar Barracudas host the all-teams, all-swimmers, 2-day championship meet each year, our sponsors enjoy the added benefit of affordable and visible promotion to the entire swim league community.

The success of our team is dependent on the continued generous support from our local community businesses and organizations, and we work hard to generate and maintain awareness of sponsors within our swim community.

On behalf of the South Briar Barracudas swim team, we invite you to partner with us through sponsorship. With several available levels of support to suit any budget, your contribution will actively make a positive difference to our team and to our swimmers!

Contact us at the email below with your questions or to secure your sponsorship of the team, and one of our volunteers will be in touch.

Sincerely,
The South Briar Barracudas

sbbarracudas@gmail.com | www.BeACuda.com

The South Briar Barracudas swim team is a 501 (c) (3) tax exempt, non-profit organization. Our tax identification number is 83-0535584

South Briar Swim Team Sponsor Levels

Sponsorship payments and logos must be received by May 1 to be included on the team t-shirt.

Team sponsors are continually and repeatedly promoted in team communications and during home swim meets and events.

All sponsors are invited to attend the team kick-off event at the start of the season, and place business cards or other materials at the featured sponsor table.

Choose your preferred **Sponsor Level** and complete the short online sponsor form.

Just scan the QR code to get started, or visit www.beacuda.com/sponsors

SCAN ME



\$1,000 Platinum Sponsorship

- **Gold benefits** plus...
- **Large company logo** printed on team t-shirt (top position)
- **Large company banner** displayed at pool, up to 4'x6' (team provides, upon request)
- Registration fees waived for one swimmer of your choice or applied to swimmer scholarship fund
- Plaque with team picture (optional)
- 2 complimentary team t-shirts (optional)

\$750 Gold Sponsorship

- **Silver benefits** plus...
- **Medium company logo** printed on team t-shirt (secondary position)
- Medium company banner displayed at pool up to 3'x5' (team provides, upon request)
- Priority placement on team website
- A complimentary team t-shirt (optional)

\$350 Silver Sponsorship

- **Bronze benefits** plus...
- **Company logo** printed on team t-shirt
- **Company banner** displayed at pool (sponsor provides)
- **Company logo** included on travel banner

**SPONSOR
PREFERRED**

\$175 Bronze Sponsorship

- **Company name** printed on team t-shirt
- Listing on team website sponsor pages/areas
- Company name included on sponsor travel banner (displayed at away meets)
- Recognition in team emails and social platforms

\$50 and up 'Cuda Friends (available to current families and & Alumni)

- **Family name** printed on team t-shirt
- Alumni sponsors listed on the Alumni banner displayed at the pool
- Option to allocate sponsorship to Nathan Drake memorial fund
- Open invitation to attend all meets and team events (priority shady seating available with prior notice!)