



Dear potential sponsor,

Please help the Carbondale Cyclones Swim Team! We are inviting businesses like yours to join in our effort to promote youth sports through team sponsorships. Sponsorships provide companies with an excellent opportunity to help support children in positive, athletic pursuits while also gaining the attention of a large and highly engaged target audience. Swimming is a team sport and an important life skill! Your support helps sustain our program and purchase basic supplies like ribbons, medals, entry fees, swimmer motivational rewards, and the end-of-the-year party. Thank you for supporting youth swimming!

Explore options at: <https://carbondaletcyclones.square.site/s/shop>

Logos should be sent to [carbondaletcyclones@gmail.com](mailto:carbondaletcyclones@gmail.com) at the time of payment.

## SPONSORSHIP LEVELS

### Platinum Sponsor: \$500

- Your name (or business name) and **largest logo** will be listed on our website with a **link** to your company website
- You will be **announced** at home swim meets and the Southern Illinois Swim League Championship
- Your logo will appear on a **sign/banner** displayed during every home meet
- You will receive a **Full-page** Ad in the Southern Illinois Swim League Championship Heat Sheet packet (digital).

### Gold Sponsor: \$200

- Your name (or business name) and **large logo** will be listed on our website
- Your logo will appear on a sign/banner displayed during every home meet
- You will receive a **Full-page** Ad in the Southern Illinois Swim League Championship Heat Sheet packet (digital).

### Silver Sponsor: \$100

- Your name (or business name) and **logo** will be listed on our website
- You will receive a **1/2 page** Ad in the Southern Illinois Swim League Championship Heat Sheet packet (digital).

### Bronze Sponsor: \$50

- Your name (or business name) will be listed on our website as a Carbondale Cyclones
- You will receive a **1/4 page** Ad in the Southern Illinois Swim League Championship Heat Sheet packet (digital).

## HEAT SHEET ADS, SHOUT-OUTS, & COUPONS

**1/4 PAGE: \$15**

**1/2 PAGE: \$25**

**FULL PAGE: \$40**