## Communications Policy (updated January 2019)

## Distribution of Team Information

The BCC Sharks Board communicates through various means. General information about the team is posted on the website at <a href="www.bccsharks.org">www.bccsharks.org</a>. Lengthy detailed team information is sent via email. Texting applications such as Twitter and Remind are used to communicate information in real time such as practice changes, event reminders and other pertinent announcements. Facebook is used to promote team activities and sponsors as well as reminders and announcements.

By providing your email address, you agree to accept communication through that email account. If you chose to unsubscribe from that communication you will no longer receive important detailed team information. Twitter, Remind and Facebook are voluntary applications that YOU MUST SUBSCRIBE TO in order to receive information via those channels. Instructions on how to subscribe to those are located on the website. If you choose not to subscribe to them then you will not receive important team information as described above.

If you do not have access to a computer or cell phone, please let us know so we can be sure and keep you updated with other forms of communication. If at any time swimmer or family information changes (i.e. e-mail, address, phone numbers, address, medical), please notify the team by sending an e-mail message to: web@bccsharks.org. While the summer swim season is in effect (May through July), it is especially important to check your e-mail and social media applications frequently.

## **Photo Publication**

We frequently post photos from the swim meets and other team-related activities to our website and Facebook. If you wish to have your child's photograph excluded from any team publication, please send a request to info@bccsharks.org.