



Tidal Waves Swim Team

P.O. Box 2503

Cedar Park, Texas 78630-2503

Re: Sponsorship of the 2020 Swim Season

Dear Business Owner/Manager/Neighbor:

After finishing up the 2019 season as Northwest Swim Circuit Division Champions, the Tidal Waves are preparing for another successful season in 2020. Last season, we had 222 swimmers from families residing in the Block House Creek subdivision and surrounding neighborhoods across Leander, Cedar Park, Round Rock, Georgetown, Lago Vista, and Liberty Hill. We expect similar registration numbers this season due to our success in 2019, as well as the continued growth in the greater Leander/Cedar Park area. Last year, the kids excelled during their swim meets. The team learned valuable lessons about teamwork and sportsmanship, as well as improving their swimming skills. Swimming is a fun and healthy summer activity!

To prepare for our expected growth, as well as maintenance and replacement of the swim team equipment, we are soliciting area sponsors at every level. A list of the levels, and the specific benefits of each is located on the following page. A huge benefit is that all sponsor names are printed on the back of the team t-shirt given to all athletes as a part of registration. They are also available for purchase by friends and families supporting their swimmers. Swimmers, parents, and friends cherish these shirts and wear them with pride for years. In addition to the shirt, your business logo will be visible to everyone on the team's website:

<https://tidalwaves.swimtopia.com>. Another great benefit available to certain sponsors is the ability to display a company banner at home meets. To take advantage of this benefit, the banner should be provided to the team by May 1. The team will hang and remove all banners at each meet. Please keep in mind that due to the banners being displayed outdoors, plus being installed/taken down each home meet the team cannot guarantee the condition of the banner at the end of the season. If you would like to pick your banner up at the end of the season please make note of that on your sponsorship form and a board member will be in touch at the end of the season.

The most important benefit that sponsors receive is the knowledge that you are helping the youth of our community learn the benefit of hard work, team work, sportsmanship, and fun while providing a healthy activity for our youth during the summer. We couldn't do it without your support and generosity! Please join us at any or all of our meets so you can personally see how hard the kids work and how much they love swimming and participating on the Tidal Waves Swim Team.

Thank you so much for your time and consideration in becoming a sponsor of our team family and our community. If you have any questions regarding the sponsorship of the Tidal Waves Swim Team, please contact Treasurer Amanda Stanfield at treasurer@bhctidalwaves.org.

Sincerely,

David Johnson

2020 President, Tidal Waves Swim Team



Tidal Waves Swim Team Sponsorship Levels

2020 Swim Season

PLATINUM LEVEL – \$1,000 OR MORE

- Two year sponsorship of the Team
- Acknowledgement of Platinum Level sponsorship on back of team shirt
- Acknowledgment of Platinum Level sponsorship in newsletter, on team website, and during announcements at home meets
- Ability to display the company's banner at all home meets
- End of the season team plaque expressing our appreciation

GOLD LEVEL – \$400 - \$999

- Acknowledgement of Gold Level sponsorship on back of team shirt
- Acknowledgment of Gold Level sponsorship in newsletter, on team website, and during announcements at home meets
- Ability to display the company's banner at all home meets
- End of the season team plaque expressing our appreciation

SILVER LEVEL – \$200 - \$399

- Acknowledgement of Silver Level sponsorship on back of team shirt
- Acknowledgment of Silver Level sponsorship in newsletter, on team website, and during announcements at home meets
- Ability to display the company's banner at all home meets
- End of the season team plaque expressing our appreciation

BRONZE LEVEL – \$50 - \$199

- Acknowledgement of Bronze Level sponsorship on back of team shirt
- Acknowledgment of Bronze level sponsorship in newsletter, on team website, and during announcements at home meets
- End of the season team plaque expressing our appreciation



Tidal Waves Swim Team Sponsorship Form

Funds for sponsorship should be mailed with the sponsorship form to **Amanda Stanfield, Treasurer, Tidal Waves Swim Team at P.O. Box 2503, Cedar Park, Texas 78630. Sponsorship forms and payments are due by March 1, 2020.** Please do not miss this important sponsorship deadline!

Family Referring Sponsor: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Main Contact Name: _____ Phone: _____

Email: _____ Website: _____

Preferred Contact (Circle One): Phone / Email Best Time to Contact: _____

Types of Goods and/or Services Offered by Business: _____

Level of Sponsorship

Please circle one:

Platinum (\$1,000 or more) / Gold (\$400-\$999) / Silver (\$200-\$399) / Bronze (\$50-\$199)

Total Dollars Donated: _____

Sponsor Name as it should Appear on Advertising (If different than previous section):

Any Additional Information that May be Helpful for the Tidal Waves Swim Team to Know:

Will you be providing the team with a banner to display at home meets? Y/N Would you like to pick the banner up at the end of the season? Y/N

Please email an electronic version of your company logo to **Treasurer Amanda Stanfield at treasurer@bhctidalwaves.org**. Thank you for supporting this worthwhile activity for youth in our community!