Partner With the Sebastopol Sea Serpents

2026–2027 Business Sponsorship Program

Supporting local youth swimming since 1955

Make waves in your community.

The Sebastopol Sea Serpents are a nonprofit, year-round youth swim team serving Sebastopol, West Santa Rosa, Rohnert Park, Cotati, coastal communities, and surrounding areas. Business partnerships help provide swim instruction, maintain access to Ives Pool, host local swim meets, and help ensure that no child is denied the opportunity to learn life-saving swimming skills because of their family's financial circumstances.

CHOOSE YOUR ANNUAL BUSINESS SPONSORSHIP

SPONSORSHIP BENEFIT	SILVER $500	GOLD $1,000	PLATINUM $2,500
Meet program advertisement	¼ page	Full page	Full page + priority
2 × 4 ft banner at Ives Pool	✓	✓	✓
Business logo + link on SSS website	✓	✓	✓
Logo on annual team T-shirt	✓	✓	✓
Team email recognition	Annual	Quarterly	Monthly
Social media recognition	Annual	Quarterly	Quarterly
Friday Night Block Party meet naming	—	1 opportunity*	Priority consideration*

* Meet naming opportunities are subject to scheduling and availability.

ADDITIONAL WAYS TO SUPPORT SSS

INDIVIDUAL SUPPORTER • $100	Individual or family name recognized in SSS meet programs; separate from business advertising.
IN-KIND COMMUNITY PARTNER	Contributions of useful products or services; acknowledgment and team-shirt recognition arranged with SSS.

BECOME A SPONSOR

Pay online: SSS Business Sponsorship Payment Link

Sponsorship questions or check payments:

info@sea-serpents.org

Scan to sponsor

SPONSORSHIP DETAILS

Sponsorship recognition follows the SSS swim year (September 1–August 31). Pool banners are generally displayed for 12 months from installation. Annual team T-shirt logo inclusion depends on artwork deadlines; shirt sponsor logos appear at equal size. Website sponsor placements rotate automatically.

Sebastopol Sea Serpents is a 501(c)(3) nonprofit organization • EIN 55-0815492