



# 2025 Sunrise Sharks Shark-A-Thon Fundraiser Wednesday May 21<sup>st</sup> At your Regular Practice Time

Hello Sharks swimmers and families...the season has begun and it's time for our **SHARK-A-THON!!!**

We are hoping everyone will be able to participate in this event! There will not be a makeup date, so please make sure you are at practice Wednesday, May 21<sup>st</sup>!

Shark-A-Thon is our **MAJOR FUNDRAISER** for the season. This is what we do instead of selling wrapping paper or magazine subscriptions. We now have an easy online payment option! Check out the QR code at the bottom of your pledge form.

This year's team goal is \$10,000! We are asking for 100% participation and every team member working towards, or exceeding, a \$100 per person goal. Just follow the simple formula:

Ask 10 people for \$10 each  $10 \times \$10 = \$100$

Ask 5 people for \$20 each  $\$20 \times 5 = \$100$

**I'm going to ask...**my friends, grandparents, aunts, uncles, neighbors, parents' co-workers...ask anyone who may be interested in sponsoring you – and, of course, Mom & Dad! Some people like to donate \$1 or \$5 a lap and enjoy seeing how many laps you'll swim. Other folks would rather give you a lump sum of \$10 or \$20.

**If you are calling people on the phone...**You could say: "Hi, this is (your name). I am on the Sunrise Sharks swim team and am participating in a swim-a-thon on May 21<sup>st</sup>. Would you be willing to sponsor me? My goal is to swim (goal #) of laps during our event to help raise money for my team. You can pledge per lap or a flat amount. I really appreciate your support!"

\*\*\*Brag about how many laps you swam last year and say that you think you can beat it this year!

You will be surprised at how generous friends and family members will be when they find out that it's for such a great cause!

***Below are all the SWIM-TASTIC pieces of information about the event!***

### **How does a Shark-A-Thon run?**

- Before the event: Swimmers request donations from sponsors (family and friends), either per lap (one pool length) donations or a flat donation for the event.
- During the event: Each swimmer swims as many laps as possible during their scheduled practice time and parents/volunteers count their laps. These volunteers tell the swimmer their lap total at the end of the event.
- After the event: Then the swimmers collect the pledges from their sponsors based on how many laps they swam or the flat donations.

### **What to Expect During and After the Shark-A-Thon -**

\*Music and fun during your laps!

\*\*Prizes!!! All age groups will be able to earn/win shark towel and passes to shark-tastic places. Depending on your money raised, you will be receiving prizes! The top boy and girl lap swimmers in each age group will also earn SPECIAL recognition for most laps swam.

\*\*\*Prizes will be dispersed on **July 9<sup>th</sup>** during our Team Social or sooner depending on shipping.  
\*\*\*The prize tiers are included in this email.

**The money raised is used for...** Elevating our team's skills and create an environment for the team that is as rewarding as it can be! Registration fees cover only a nominal amount of the total cost of our program. Our Shark-A-Thon earnings help pay for: fins for the kids to work on skills, kick boards, pool buoys, the NEW pace clock, deck equipment-including computer stuff, socials, ribbons, awards and more. Recently we UPGRADED our computers & timing system to run the meets smoother and more efficiently, as well as a new flat top grill for our snack bar. If you saw the previous one, you'd be thrilled too 😊 And that gorgeous scoreboard, Shark-A-Thon fundraising money made that happen for OUR team! We have been saving for years to make a large purchase of custom popups to replace all our torn, broken and "held together by duct tape". During the off season & thanks to a well-planned budget, as well as an incredible Shark-a-Thon last year, we were able to make that purchase during the off season. Our Shark-A-Thon does a lot!

**Our Fundraising Goal for this Year is...** \$10,000!!! We can do it if everyone pitches in -PLEASE help us reach our goal! As our **MAJOR FUNDRAISER**, the Shark-A-Thon is the primary means the team raises money needed to operate a successful team.

**Yes, all donations are tax deductible.** Our non-profit tax ID number is 20-8757300.

**Checks can be made payable to...Sunrise Sharks.** Cash, check, card/tap payments or payment link accepted, and appreciated! Quick & easy online payments are now accepted! Check out the QR code at the bottom of your pledge form.

\*\*\*Making a copy of your pledge form to keep at home is a great idea!

**Don't wait until the last minute!** Pledges can be turned in May 26<sup>th</sup> through May 29<sup>th</sup>.

**\*All pledges must be turned in by Thursday May 29<sup>th</sup>.**

\*\*May 26<sup>th</sup> through the 29<sup>th</sup> the fundraising committee (a team of board members) will be on deck for you to be able to hand deliver any envelopes/pledges. **DO NOT BRING PLEDGE MONEY TO SHARK-A-THON, please wait until the following week, May 26<sup>th</sup>.**

**"I lost my pledge form, so I'm going to get a new from..."** In a folder in the family boxes labeled "Shark-A-Thon". Additionally, you can download the pledge form and the donation form online as well.

#### **Key Dates Reminder:**

- **NOW** - Start asking for pledges!
- **May 21<sup>st</sup> - Shark-A-Thon ...do not bring pledge money**
- **May 26<sup>th</sup> - May 29<sup>th</sup>** -turn in pledge money
- **May 29<sup>th</sup>** - Deadline for submitting pledge forms and donations
- **July 9<sup>th</sup>** - Prizes! We will have prizes ready for this team Social...!!!

**Earlier we mentioned Lap counters** – During the event, volunteers will be counting laps for our swimmers! This is a great way to earn a volunteer shift before it gets super hot!

Anyone interested in volunteering, sign-up through "job signup" via your Sharks account.

If you have any questions that are not addressed here, please contact Amber Francis at:  
[sharksfundraising@yahoo.com](mailto:sharksfundraising@yahoo.com) or (916) 517-2931

***Start Now...Ask Everyone...It's For Your Team!***



# '25 Shark-A-Thon Prize Selection:

Reminder - Prize tiers are based off how much money is raised by the individual swimmer. In addition to raising money to earn prizes, each age group, girl & boy, who swim the most laps will get special recognition and bragging rights in the shadow box on deck!

Please circle one prize from each tier that you've reached:

\$10 - Shark Keychain

\$40 - the above and...Shark Towel-not microfiber

\$90 - the above and...\$25 Gift Card - Roblox OR V-Bucks OR Amazon

\$200 - the above and...\$50 gift card to Golfland/Sun Splash

\$300 - the above and...Coaches Event! 8 & under-Leatherby's & 9 & up Fireside Lanes

\$500 - the above and 2 flights @ iFly OR Six Flags '25 Season Pass

\$1000 - the above and Sun Splash '25 Season Pass OR '26 Sunrise Sharks Registration!



**Fine Print:** all passes will be dispersed prior to July 9<sup>th</sup>, keychains & towels need delivery time, could arrive earlier than July 9<sup>th</sup>. Coaches event will be held on a weekend in July. 2026 Sharks registration fee is for the park district only, you are still responsible for NCSL and all Sharks fees/deposit.

